

network



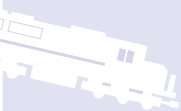
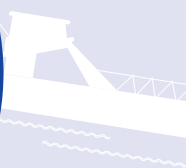
infrastructural

TRAVEL



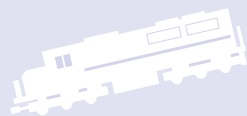
YOUNG PROFESSIONALS IN TRANSPORTATION

sponsorship
2019
package



RAIL

TRANSPORTATION



professionals



Help keep YPT International
moving.



Founded in 2008, YPT's vision is to become the preeminent professional development organization for emerging leaders in the transportation field. **YPT provides professional development guidance, fellowship, and networking opportunities for young professionals in transportation.**

YPT is rapidly expanding its membership and influence; since January 2014, YPT has added new chapters - including our first international chapters - and has grown to 22 chapters across North America. Our annual membership growth rate as of May 2018 is 7%.

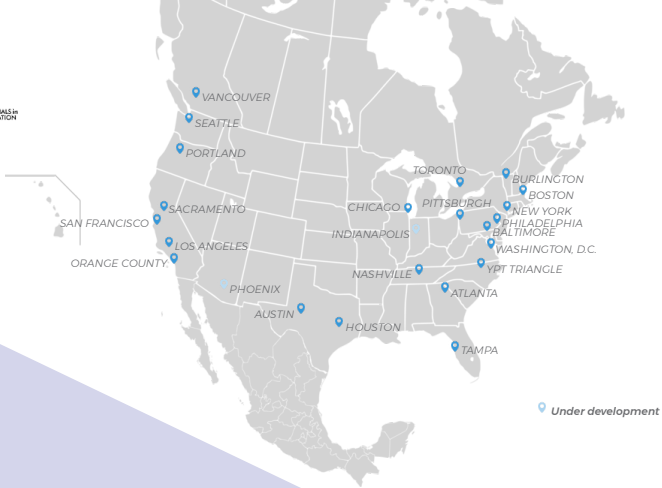
Our international board supports local chapters in developing exciting professional development programming and growing membership, as well as sustains strong ties with national transportation agencies and organizations through our regularly-updated blog, hosting events at international conferences such as TRB, and partnering on learning opportunities like our USDOT webinars.

Supporting YPT shows a commitment to supporting the future of transportation. Our members are rising leaders in the transportation field and are employed in consulting firms, local government, and national transportation agencies across the continent. YPT relies heavily on financial support from private sponsors to keep membership costs reasonable for our young members, and we offer a wide range of attractive benefits to show our gratitude to sponsors. Sponsor benefits include displaying sponsor logos on our website, on all member email correspondence, and at international events; social media and email announcements promoting our sponsors; and unlimited job listings, to name a few. We can also discuss a custom benefit package or co-sponsorship with a local YPT chapter.

Your generous support of our organization will ensure that you and your usiness will play a critical role in shaping a better transportation world for generations to come. YPT offers a number of exciting opportunities for you and your employees.

If you would like to discuss benefits of Sponsorship, and how your company would like to get involved with YPT, please contact the Director of Sponsorship at sponsorship@yptransportation.org.

As a federally-recognized 501(c)(6) non-profit entity, contributions or gifts to YPT are not tax deductible as charitable contributions. However, they may be tax deductible as ordinary and necessary business expenses.

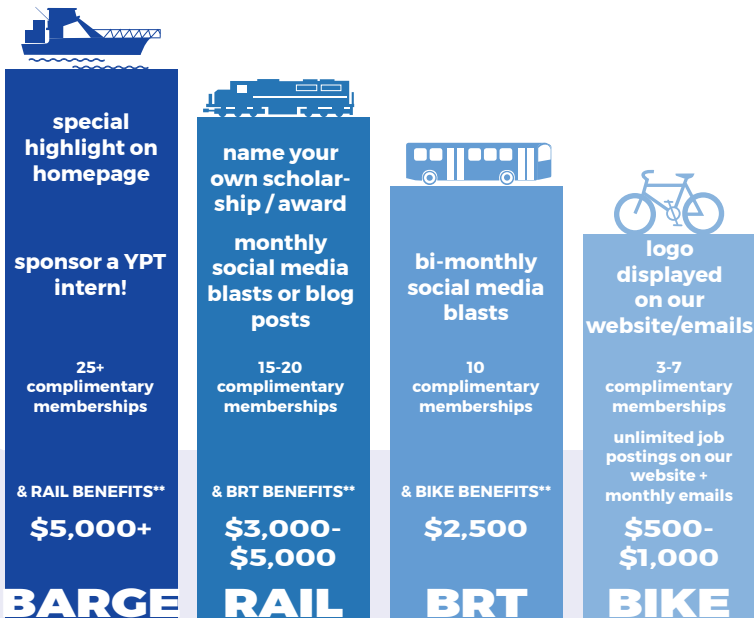


PROGRAMMING

1. International exchanges with NYC, Boston, D.C., and Toronto.
2. YPT has supported **Transportation Camps** in Baltimore, Philadelphia, Boston, D.C., and Chicago.
3. Portland had a City Council Forum with six candidates.
4. **Annual TRB Conference**: YPT is involved with the Young Members Reception, DC's TransportationCamp, and the Careers in Motion Networking Fair.
5. The Atlanta Chapter hosted a happy hour at the **2018 American Planning Association Conference**.
6. Seattle and Boston hosted happy hours associated with their **2018 Project/Research of the Year awards**.

LOCAL CHAPTERS

SPONSORSHIP OPPORTUNITIES



**LET'S
SHARE A
RIDE!**

Have a portion of your sponsorship go towards a **LOCAL** chapter of your choice & have additional local benefits.*



BY THE NUMBERS

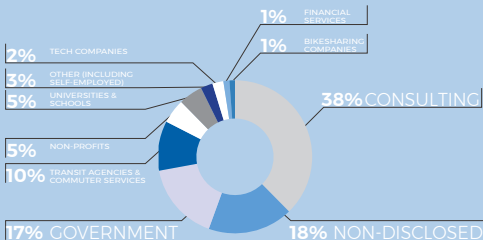
These statistics are as of May 2018

MEMBERSHIP

1,220
LOCAL CHAPTER
MEMBERSHIP

2,000
"FRIENDS OF YPT"

7%
ANNUAL MEMBERSHIP
GROWTH



TOP 10

COMPANIES BY MEMBERSHIP

1. WSP
2. MTA/NYC TRANSIT
3. KIMLEY HORN
4. HDR
5. VHB
6. PORT AUTHORITY OF NY & NJ
7. JACOBS
8. FEHR & PEERS
9. NYC DOT
10. JONES & CARTER, INC

SOCIAL MEDIA & MARKETING

www.



20,000
WEBSITE VIEWS TO DATE



used to increase site visits
for digital marketing.



1.8K LIKES
FACEBOOK BOOST POSTS

2,000
PEOPLE ARE REACHED BY ONE
POST

twitter



4.5K FOLLOWERS

Instagram



.5K FOLLOWERS



CURRENT SPONSORS

motivate
get going

STREETLIGHTDATA

wsp

ATA | **TRUCKING**
Moves America Forward

FedEx®


**WILSON
IHRIG**
ACOUSTICS, NOISE & VIBRATION

AASHTO
THE VOICE OF TRANSPORTATION

TransitCenter

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Our members are the future of the global transportation community.

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